NEWS RELEASE FROM

THE GEORGE WASHINGTON UNIVERSITY

Office of Public Relations, 1750 Pennsylvania Ave., Suite 1207, Washington, D. C. 20006, Phone 676-6460

SentTo: Radio/TV Stations
(Public Service Managers
& News Directors)

For Further Information Call:
Peggi Drum
676-6464

September '68

PUBLIC SERVICE ANNOUNCEMENTS

For Immediate Release
Use through October 1

30 seconds. FOR THE EXECUTIVE WHO IS OVERBURDENED BY REPORTS THAT MUST BE READ, FOR THE HOUSEWIFE WHO HAS LTTTLE TIME TO READ, FOR THE STUDENT WHO WANTS TO IMPROVE CONCENTRATION AND MEMORY. THE GEORGE WASHINGTON UNIVERSITY READING CENTER IS THE PLACE FOR ANYONE WHO READS. LEARN TO READ FASTER AND RETAIN THE IMPORTANT FACTS BY ENROLLING IN THE ADULT CLASSES AT THE READING CENTER BEGINNING OCTOBER 3. REGISTRATION IS OCTOBER 1 FROM 9:00 a.m. TO 4:00 p.m. FOR COMPLETE DETAILS CALL THE READING CENTER AT 676-6286, 6287.

20 seconds. ARE YOU INTERESTED IN IMPROVING YOUR READING, OR YOUR ABILITY TO CONCENTRATE? THE GEORGE WASHINGTON UNIVERSITY READING CENTER OFFERS ADULT CLASSES BEGINNING OCTOBER 3. REGISTRATION WILL BE HELD OCTOBER 1 FROM 9 a.m. TO 4 p.m. FOR COMPLETE DETAILS CALL 676-6286 OR 676-6287.

20 seconds. IMPROVE YOUR READING AND CONCENTRATION ABILITIES. ENROLL IN THE ADULT CLASSES AT THE GEORGE WASHINGTON UNIVERSITY READING CENTER. REGISTRATION WILL BE HELD OCTOBER 1 FROM 9 a.m. TO 4 p.m. FOR THE 10 WEEK COURSE. CLASSES BEGIN OCTOBER 3 UNDER THE GUIDANCE OF READING SPECIALISTS. FOR COMPLETE DETAILS CALL 676-6286 OR 6287.

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NEWS RELEASE FROM

THE GEORGE WASHINGTON UNIVERSITY

Office of Public Relations, 1750 Pennsylvania Ave., Suite 304, Washington, D. C. 20006, Phone 676-6460

The Washington Post-Today's Events, Today in Washington
The Evening Star-Today's Events, Today in Washington

FOR IMMEDIATE RELEASE
Wednesday, September 4, 1968
Betsy Ott, 676-6467

GW TO SPONSOR SEMINAR ON

"TECHNOLOGY OF ENGINEERING DESIGN"

The George Washington University's School of Engineering and Applied Science will host a seminar designed to make technological developments in non-industrial fields more readily available to the industrial community of the District.

The seminar will be held on Friday, Sept. 13 at Tompkins Hall of Engineering, 725 Twenty-third St., N.W., with registration beginning at 8:30 a.m.

Topics to be covered in the one-day meeting include: "NASA Technology--A Resource for Industry," "Certain Problems in Graphic Data Processing," and "The Application of On-Line Computers to Electronic Circuit and Aerospace Systems.

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NEWS RELEASE FROM

THE GEORGE WASHINGTON UNIVERSITY

Office of Public Relations, 1750 Pennsylvania Ave., Suite 1207, Washington, D. C. 20006, Phone 676-6460

FOR IMMEDIATE RELEASE
September 9, 1968
H. Donald Winkler, 676-6468

CLEARINGHOUSE PICKED FOR HIGHER EDUCATION

George Washington University has been selected to provide the research clearinghouse on higher education in the U.S. Office of Education's ERIC information system. The acronym "ERIC" stands for Educational Resources Information Center.

The new clearinghouse will be the 19th in the three-year-old information network and the first one devoted specifically to higher edcuation. Another ERIC branch, at the University of California at Los Angeles, deals with junior colleges.

The center at George Washington will handle documents on graduate and professional education, in addition to other aspects of higher education not related to two-year institutions.

Like the other ERIC clearinghouses, it will collect and disseminate research documents, articles, and bibliographic sources.

Harold F. Bright, vice-president for academic affairs at George Washington, said the new clearinghouse probably would not be in full operation for three to six months.

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OUTLET LIST - CLEARINGHOUSE PICKED FOR HIGHER EDUCATION

The Post
The Star
The News
AP, UPI
Washington Capital News Service
Northern Virginia Sun
Alexandria Gazette
Washington Weekly Newspapers
Maryland and Virginia Suburban Newspapers
WETA TV, WGMS RADIO WMAL RADIO AND TV, WRC RADIO AND TV, WTOP RADIO AND TV, WTTG TV, WWDC RADIO WQMR RADIO, WPGC RADIO, WAVA RADIO WEAM RADIO
Education Journals

NEWS RELEASE FROM

THE GEORGE WASHINGTON UNIVERSITY

Office of Public Relations, 1750 Pennsylvania Ave., Suite 1207, Washington, D. C. 20006, Phone 676-6460

FOR IMMEDIATE RELEASE
September 9, 1968
Jane Lingo, 676-6466

GWU FALL ORIENTATION PROGRAM

Incoming freshmen and other new students will be welcomed to The George Washington University with a series of events scheduled from Wednesday, September 11 through Sunday, September 22.

City Council Chairman John W. Hechinger will be a special guest at a 4:00 p.m. punch party for incoming foreign students in the university's Hattie M. Strong Residence Hall, on Wednesday, September 11. International student orientation will take place all day, September 11.

September 12 and 13, Thursday and Friday, will be devoted to entering freshmen who did not participate in the university's Summer Advance Registration Program. The International Students Society will sponsor a welcome party in Strong Hall on Friday, September 13, at 8:30 p.m.

George Washington University President and Mrs. Lloyd H. Elliott will entertain at a 4:00 to 6:00 p.m. reception on Saturday, September 14, in Luther Rice Hall, 2121 Eye St., N.W., for all new students and their parents. Earlier the same afternoon, there will be tours of the National Gallery of Art and the Corcoran Gallery from 1:00 to 3:30 p.m. Old silent films, with piano accompaniment, will be shown that evening in the university's Lisner Auditorium, beginning at 8:30 p.m.

Sunday, September 15, students will have their choice of a baseball game, Senators versus Yankees, a tour of Washington, both in the afternoon, and a book discussion of Brave New World by Aldous Huxley at 7:00 p.m. in Thurston Hall,

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1900 F St., N.W. There will also be a tea for students holding University scholarships from 3:00 to 6:00 p.m. in Strong Hall and a Newman Foundation open house and supper from 4:00 to 6:30 p.m. at 2210 F St., N.W.

President Elliott, Student Council President James Knicely, and University Historian Elmer L. Kayser will speak to all new students at the Monday, September 16, Welcome Assembly, at 9:30 a.m. in Lisner Auditorium. The day will be filled with advising, testing, tours, faculty open houses, a reception for commuter students, and finally, from 9:00 p.m. to midnight, a dance sponsored by the university's General Alumni Association in the University Yard (behind 2023 G St., N.W.) billed as "Banned on Campus", with a band and beer.

Tuesday, September 17, there will be another book discussion, this time of Gideon's Trumpet by Anthony Lewis at 10:00 a.m. in Thurston Hall, 1900 F St., N.W.; a tea and fashion show, with clothes by Lord and Taylor, sponsored by Big Sisters, in Lisner Auditorium, for incoming women students at 1:00 p.m.; tours of the city from 2:00 p.m. to 4:00 p.m.; an afternoon concert and bingo in the University Yard from 3:00 to 6:00 p.m.; and in the evening, "A Happening", a campus party, sponsored by the Student Council, with psychedelic overtones.

Wednesday, September 18, will offer faculty model lectures at 10:00 a.m.; a picnic and sports, from noon to 4:00 p.m., at 23rd St. and Constitution Ave., N.W. sponsored by Old Men and Big Sis, upperclass organizations to assist incoming students; and at 7:00 p.m., in Lisner Auditorium, a symposium on "The Inner City".

Registration will be held on Tuesday and Wednesday, September 17 and 18, from 11:00 a.m. to 8:00 p.m.

Thursday, September 19, will be the first day of classes for the fall semester.

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An evening of theatre, presented by The George Washington University Speech and Drama Department, will be offered Thursday, Friday, and Saturday, September 19, 20, and 21, at 8:30 p.m. in Studio A of Lisner Auditorium.

A tour of "The Other Washington" has been planned for 1:30 p.m. Saturday, September 21.

The Board of Chaplains at the university is sponsoring a showing of the NBC film, "The Other Washington" on Sunday, September 22, from 8:00 to 10:00 p.m. in Thurston Hall, 1900 F St., N.W.

George Washington senior Candy Ericson, Orientation Director of the GWU Student Council, is in charge of the orientation program.

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OUTLET LIST - GWU FALL ORIENTATION PROGRAM

Post, Star, News (women's and education writers)
AP, UPI, Washington Capital News Service
WRC, WTOP, WMAL, WTTG, WAVA
Uptown Citizen
Washington D.C. Examiner
Suburban Record
Maryland News, Maryland Monitor
Montgomery County News Sentinel
News Leader
Alexandria Gazette
Northern Virginia Sun
Journal Newspapers
Globe Publications

NEWS RELEASE FROM
THE GEORGE WASHINGTON UNIVERSITY
Office of Public Relations, 1730 Pennsylvania Ave., Suite 1207, Washington, D. C. 20006. Phone 676-6460

Post, Star, News (Women's)

Washington Capital News Service

FOR IMMEDIATE RELEASE
September 9, 1968
Jane Lingo, 676-6460

NEW STUDENTS TO BE FETED

AT GWU

The President of The George Washington University, Dr. Lloyd H. Elliott, and Mrs. Elliott will entertain at a reception for parents and students on Saturday, September 14, from 4:00 to 6:00 p.m. in Luther Rice Hall on the university campus (2121 Eye St., N.W.).

Vice presidents, deans and a group of upperclass students will assist in welcoming the new students and their parents.

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NEWS RELEASE FROM

THE GEORGE WASHINGTON UNIVERSITY

Office of Public Relations, 1750 Pennsylvania Ave., Suite 1207, Washington, D. C. 20006, Phone 676-6460

Post, Star, News
Washington Capital News Service

FOR IMMEDIATE RELEASE
September 10, 1968
Jane Lingo, 676-6466

GWU BIG SIS FASHION SHOW

"Fashion - Telling It Like It Is" will be the theme of the fashion show to be presented for incoming women students at The George Washington University on Tuesday, September 17, 1968, at 1:00 p.m. in the university's Lisner Auditorium. The clothes will be from Lord and Taylor with commentary by Joan Brown, the store's fashion coordinator. The show is sponsored by Big Sis, upperclass women's organization to assist incoming women students. GWU coeds will model.

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NEWS RELEASE FROM

THE GEORGE WASHINGTON UNIVERSITY

Office of Public Relations, 1750 Pennsylvania Ave., Suite 1207, Washington, D. C. 20006, Phone 676-6460

FOR IMMEDIATE RELEASE
September 12, 1968
Jane Lingo, 676-6466

JUDGE GASCH ELECTED PRESIDENT
OF GWU LAW ASSOCIATION

Judge Oliver Gasch, Judge of the U.S. District Court for the District of Columbia, was elected president of The George Washington University Law Association, the national alumni association of the GWU Law School, today, September 11, 1968, at the association's annual meeting at the Shoreham Hotel at 12:30 p.m.

He takes office immediately, succeeding Glen A. Wilkinson, Washington attorney. The annual meeting of the GWU Law Association was held this year in conjunction with the annual convention of the Federal Bar Association.

Judge Gasch received the degree of Bachelor of Laws from George Washington in 1932.

Cyril F. Brickfield, president-elect of the Federal Bar Association, also a GWU law alumnus (Master of Laws, 1953), was present at the luncheon meeting.

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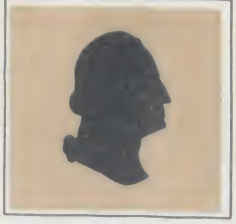
(Please disregard September 11 release on Judge Gasch - incorrect.)



NEWS RELEASE FROM

THE GEORGE WASHINGTON UNIVERSITY

Office of Public Relations, 1750 Pennsylvania Ave., Suite 1207, Washington, D. C. 20006, Phone 676-6460

The Journal (Poughkeepsie)

FOR IMMEDIATE RELEASE
September 16, 1968
Diana Blackmon, 676-6460

GW ACTIVITIES DIRECTOR RECEIVES MASTERS

Jay H. Boyar of Poughkeepsie, N.Y., has been awarded a masters degree in student personnel administration in higher education from the School of Education of the George Washington University, Washington, D.C.

Mr. Boyar is presently employed as Director of Student activities at George Washington University.

Mr. Boyar was graduated as an Honor Key student from Arlington High School in Poughkeepsie, in 1957 and attended Stetson University in Deland, Fla.

He then enlisted in the Navy from which he received an honorable discharge in November, 1959.

From 1960 to 1962 Mr. Boyar was employed as a merchandiser for Gallo Wines and Schenley Distillers. He later served as Deputy Building Inspector, Deputy Assessor and Deputy Zoning Administrator for the town of Poughkeepsie.

A graduate from Marist College in Poughkeepsie in 1965, Mr. Boyar received a Bachelor of Arts in English Literature with a minor in Scripture.

He is currently chairman of the D.C. Red Cross College Relations Committee; a member of Pi Kappa Phi national fraternity, Alpha Phi Omega, national service fraternity and a charter member of the Washington Area Student Activities Directors Association.

Mr. Boyar's parents reside at 29 Ziegler Ave., Poughkeepsie, N.Y.

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NEWS RELEASE FROM

THE GEORGE WASHINGTON UNIVERSITY

Office of Public Relations, 1750 Pennsylvania Ave., Suite 1207, Washington, D. C. 20006, Phone 676-6460

FOR IMMEDIATE RELEASE
Monday, September 23, 1968
Betsy Ott, 676-6467

GW INAUGURATES PROGRAM TO ADMIT
DISTRICT YOUTH TO FRESHMAN CLASS

In a new program, George Washington University has admitted to its freshman class 26 District of Columbia students from low-income families. The University is providing financing for them from its scholarship funds or by waiving tuition costs.

The 26 District residents, all Negro, began classes on Sept. 19 as full-time students in either arts and sciences or engineering.

Joseph Y. Ruth, director of admissions at George Washington, said three considerations motivated the effort to bring needy DC students to GW: "the desire to be a good neighbor offering service to its community; the realization that social, economic, and cultural disadvantages deprive large numbers of Negro students of a first-class education; and a recognition of the value to be derived from increasing the diversity of our student body."

Two of the 26 students are supported by inner-city scholarships established at GW by the Key Club of Walt Whitman High School, Bethesda, Md., and the Mariott Corporation. The remainder are supported through special GW grants-in-aid and tuition-waiver programs.

The 26 were selected by GW from applications secured through various sources, including 100 referrals from the excess at Federal City College, and about 60 applications obtained by the GW Black Students' Union, Project OPEN, and individual GW students and faculty members.

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A volunteer faculty "sponsor" has been assigned to each of the 26 students in the program. This is in addition to a faculty "adviser," who is routinely assigned to each GW student. The "sponsors" will help plan the student's academic program, check progress, and arrange special referral assistance as needed, such as with GW's Reading Center, Psychological Clinic, Speech Clinic, and so on. Sponsors also assisted the students with registration.

James D. Holmes, assistant director of admissions, said the program has helped "to reverse the trend of declining applications to GW from students in the District." Largely because of the special aid program this year, "we have," he said, "enrolled at least one student from each non-vocational high school in the DC Public School System."

The largest number of the group admitted this fall is from Ballou and McKinley High Schools, with five and four students, respectively. Three each are from Coolidge and Roosevelt. Others are from Anacostia, Cardoza, Chamberlain, Dunbar, Eastern, Western, Wilson, St. Cecelia, and the Academy of Notre Dame.

Twenty of the students are enrolled in GW's liberal arts division, Columbian College of Arts and Sciences. The others are in GW's School of Engineering and Applied Science. Of the 26, nine are men, and 17 are women.

Anticipated majors include pre-medicine, art history, English, political science, biology, psychology, history, business administration, and education.

In addition to the 26, George Washington has also accepted three students from Federal City College to pursue engineering studies at GW, a curriculum not offered at FCC. These three are receiving financial support from FCC.

The special aid and tuition-waiver programs for DC students were recommended by both the Faculty Senate Committee on University and Urban Affairs and the Black Students Union at GW.

George Washington's student enrollment is 13,000 plus, of which 5,300 are undergraduates. Eighty per cent come from outside the Washington metropolitan area.

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OUTLET LIST - GW INAUGURATES PROGRAM TO ADMIT
DISTRICT YOUTH TO FRESHMAN CLASS

The Washington Post: Ellen Hoffman
The City Desk
Editor, Editorial Page
William Raspberry's Column

The Evening Star: Educ. Writer
The City Desk

The Daily News: Educ. writer
The City Desk

Associated Press: Educ. writer
United Press International: Educ. writer
Washington Capital News Service: Educ. writer
Washington Weekly Newspapers
Maryland and Virginia Suburbans
Radio/TV

Copies were sent by messenger to: Mr. Alex Bilanow, Educ. Editor, The Daily News and Mr. Boris Weintraub, Assistant City Editor, The Evening Star

Newsweek, Time, Jet, Afro-American, New York Times, Board or Trade News, Christian Science Monitor, Chronicle of Higher Education, National Observer, College News and Views, Nation's Business, U.S. News and World Report, Wall Street Journal

NEWS RELEASE FROM

THE GEORGE WASHINGTON UNIVERSITY

Office of Public Relations, 1750 Pennsylvania Ave., Suite 1207, Washington, D. C. 20006, Phone 676-6460

RELEASE AS DESIRED
WEDNESDAY, SEPT. 25, 1968
Betsy Ott, 676-6467

SPRINGFIELD WOMAN NAMED 1000TH ENROLLEE
IN GW COURSE FOR WOMEN

Mrs. Jacqulyn P. Lazzell of Springfield, Va., was honored on Sept. 24 by George Washington University as the 1000th enrollee in the University's "Developing New Horizons for Women" course, conducted by the College of General Studies on the campus.

A housewife and mother, Mrs. Lazzell enrolled in the course to orient herself toward degree-study or possible job training. She has previously completed two years at Mary Baldwin College. She and her husband, Rufus C. Lazzell, a Lt. Col. in the US Army, have two children, Vicki, 16 and Linda, 13.

Mrs. Ruth H. Osborne, instructor of the course, and director in the Continuing Education for Women Program at George Washington, said the course was first developed in 1964 to assist women in developing their potential through understanding themselves as individuals, and particularly as women. During the 15-week non-credit seminar, the women will hear lectures by speakers from government agencies, the University, business organizations and community agencies as they discuss career opportunities, part-time and full-time employment opportunities and volunteer service.

After completing aptitude and interest tests, the women will consider requirements for specific career fields, as well as learn to prepare for beginning or resuming formal education as degree or nondegree students.

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OUTLET LIST - SPRINGFIELD WOMAN NAMED 1000th ENROLLEE IN GW COURSE FOR WOMEN

Post, Star, News (Woman's Dept.)
Washington Weekly Newspapers
Maryland and Virginia Suburbans

NEWS RELEASE FROM

THE GEORGE WASHINGTON UNIVERSITY

Office of Public Relations, 1750 Pennsylvania Ave., Suite 1207, Washington, D. C. 20006, Phone 676-6460

Post, Star, News
Radio/TV
Washington Weeklies, Md. and Va. Suburbans

FOR IMMEDIATE RELEASE
Jane Lingo, 676-6466
September 30, 1968

ASHLEY MONTAGU TO SPEAK AT GWU

Ashley Montagu, anthropologist, writer, lecturer, and popular commentator will speak on the subject, "Mice or Men...What It Means To Be Human" on Tuesday, October 8, 1968, at The George Washington University, in the university's Lisner Auditorium, 21st and H Sts., N.W. The lecture which is open to the public, begins at 8:30 p.m.

The lecturer is the author of more than 20 books, including The Natural Superiority of Women and Man's Most Dangerous Myth: The Fallacy of Race.

Montagu's appearance is the first in a year-long series, sponsored by the Board of Chaplains at George Washington, on the general topic, "The Moral Responsibllity of the University." This particular lecture is presented in cooperation with the GWU General Alumni Association.

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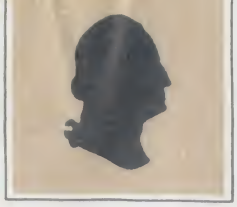

NEWS RELEASE FROM

THE GEORGE WASHINGTON UNIVERSITY

Office of Public Relations, 1750 Pennsylvania Ave., Suite 1207, Washington, D. C. 20006, Phone 676-6460

Courier-Review, Barrington, Illinois
Barrington High School, The Principal
Barrington High School, Editor, School Paper

FOR IMMEDIATE RELEASE
Monday, September 30, 1968
Betsy Ott, 676-6467 (area code 202)

FORMER BARRINGTON MAN TO SPONSOR STUDENT
FOR SUMMER PROGRAM AT GEORGE WASHINGTON UNIVERSITY

A former Barrington man has endowed George Washington University in Washington, D.C. with funds to finance a student from Barrington Consolidated High School to participate in the University's 1969 Secondary School Honors Program, held during the summer sessions.

After reading about the program in the University magazine, Lyle T. Alverson, a GW law graduate of 1918, contacted Miss Jean Gladding, the program's director, advising that, if feasible, he would like to make it possible for a talented student from his hometown to attend the 1969 program.

Volunteering to fund the cost, he stipulated that the student chosen should be a member of the high school's junior class, and "be academically and otherwise qualified according to the standards and conditions fixed by the University." The University will select the student on the basis of applications received from the high school.

The Honors program was originated in 1967 to admit highly qualified high school juniors to the University's regular summer school session in an effort to provide "a complete and realistic introduction to college studies." The high school students attend classes with college students. Credit earned may be applicable toward a degree, depending on the policies of the individual college to which the student later enrolls. During this past summer, 93 students, from all sections of the nation, participated in the program. They lived in a

-more-

campus dormitory, took a variety of courses, and enjoyed a diversified cultural and recreational program planned especially for them, including visits to many historical and cultural attractions in and around the Nation's capital, such as Mt. Vernon, Capitol Hill and a Congressional session, the White House, and Williamsburg.

The Program has been rated an unqualified success by the high school students themselves, the administrators, and many faculty members.

Examination results from this summer's program show that high school students received 21 per cent of the A's awarded in the courses in which they were enrolled, and most other grades also ran high.

A psychology professor, echoing the comments of several other instructors, said the high school student in her class "was intellectually as good as the bright college students." The professor added: "We've known for some time that bright high school students can more along very fast and handle college work if they are motivated. I wish I had more like her."

George Washington is a major private, coeducational university located three blocks from the White House, in the heart of the nation's capital.

(EDITOR'S NOTE: Mr. Alverson is now a resident of Butler, New Jersey)

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